



SUCCESS

PARTNERSHIP INTERMEDIARY AGREEMENTS

AIR FORCE RESEARCH LABORATORY Establishes New Partnership Intermediary Agreement with Purdue University

The Air Force Research Laboratory (AFRL) and Purdue Research Foundation signed a new partnership intermediary agreement (PIA) in order to expedite the technology transfer process of AFRL technology into the commercial market. The foundation will work with AFRL, the Air Force Technology Transfer Program Office (AFT2PO), Wright Brothers Institute, The Entrepreneur Center, student teams and companies to identify technologies that are available for licensing and commercialization.

REQUIREMENT

This type of agreement allows the Purdue Research Foundation to facilitate joint projects and technology

transfer between the Air Force and private companies.

TECHNOLOGY TRANSFER

Working with their partners, Purdue Research Foundation will help teams establish sound business plans and market their products – thus opening new commercial outlets for AFRL technology. In addition, Purdue Research Foundation will share best practices in commercialization training, outreach and marketing.

“The goals of this agreement include implementing our established technology translation processes and to expand the commercialization channels for Purdue and AFRL,” said

PURDUE
RESEARCH FOUNDATION

CONTRACT

NUMBER:

FA8650-16-3-9301

COMPANY NAME:

Purdue Research
Foundation
Purdue University
West Lafayette, IN

TECHNICAL

PROJECT OFFICE:

Wright Brothers
Institute
Dayton, OH

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Chad Pittman, vice president of the Purdue Office of Technology Commercialization. “Because we share so many similar disciplines and industries, the successful marketing and commercialization methods we utilize will fit well with the innovations and technologies that AFRL has developed and patented. We are excited to begin this endeavor with the Air Force.”

PAYOFF

According to the Purdue Research Foundation, Purdue uses various marketing tools that have proven immensely successful, including a monthly e-newsletter with 100,000 subscribers and Flintbox, an online tool that promotes innovations. With this agreement, AFRL technology is going to benefit from the foundation’s successful marketing practices to increase transfer to the commercial market.

“Agreements like this are one of the cornerstones of a successful technology transfer program,” said Keith Quinn, AFT2PO Program Manager, “Purdue has many successful methods for quickly commercializing products. We are eager to see what they can do with AFRL technology.”

Linking technology with the mission and marketplace.

U.S. AIR FORCE TECHNOLOGY TRANSFER PROGRAM OFFICE

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